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Meineke Car Care Centers Offer Free Oil Changes for Veterans

Leading automotive company offers complimentary service to active, retired and reserve military members

Charlotte, NC (FOR IMMEDIATE RELEASE) – In celebration of Veterans Day, Meineke Car Care Centers across the country are offering free oil changes to America’s brave service men and women on Friday, November 11. Free oil changes for veterans is an annual Meineke tradition and last year Meineke centers collectively executed more than 20,000 oil changes in honor of Veterans Day.

“Veterans Day is the ideal time to display our genuine gratitude for the sacrifices made every day by the brave men and women in our military,” said Danny Rivera, president of Meineke Car Care Centers. “At Meineke, we know an oil change is a basic service vehicles need to ensure they continue to properly function. By offering free oil changes to the military community, we’re doing our small part to ensure they have their most basic need taken care of.”

The promotion is accompanied by a variety of other initiatives, all supporting the military community. In November, Meineke will team up with Maaco to refurbish and gift a vehicle to a deserving veteran as part of the second annual Cars and Stripes program. Last year, Meineke donated a combined \$10,000 to AmVets – an organization dedicated to improving the quality of life for American Veterans, and Hope for Warriors – a support program provider for military families as part of its ongoing efforts to support those in the military community.

Free oil changes are available on Friday, November 11th at more than 550 participating Meineke centers for active, retired and reserve military members with valid military ID. The offer is valid at participating locations only and applies to Meineke’s basic oil change offer. Customers will be served on a first come, first served basis with the option to accept a raincheck if the location is unable to accommodate all free oil change requests on Veterans Day. To find participating locations, visit Meineke.com.

About Meineke

Meineke Car Care Centers, LLC a division of Driven Brands, Inc., of Charlotte, NC is the leading automotive aftermarket franchisor in the world. Founded in 1972, Meineke has over 900 centers that service approximately 3 million cars a year. Over the years, Meineke has expanded its product offerings to better meet the demands of its customers and a changing marketplace. Meineke continues to be ranked as one of the best franchise opportunities in North America and has recently won top franchise rankings from Forbes, Franchise Times and Entrepreneur Magazine.

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